ARE YOU AN IPSATIVE SCHOOL YET?

IPSATIVE, adjective. Psychology. Compared with self.

Better results. More joyful learning.

Lighter bags & guarantee of every child's progress from Day 1.



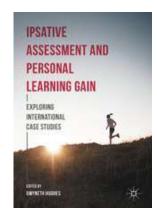


Visionary Educator, Researcher, Innovator, Author who has travelled to and studied education systems in 39 countries.

Concept Developed By



Dr Sunita Gandhi
Visionary Educator, Researcher, Innovator & Author
Alumna, Cambridge University, UK
Founder, Council for Global Education, USA
sunitag@globaleducation.org
In collaboration with a purpose driven team



Dr Gandhi's research published in the UK in 2017 shows students perform better when they compete with themselves, not others: Gandhi S. (2017) Compete With Yourself (CWY): Maximising Learning Gain in Schools. In: Hughes G. (eds) Ipsative Assessment and Personal Learning Gain. Palgrave Macmillan, London



NOT JUST BOOKS BUT ANIPSATIVE EDUCATION

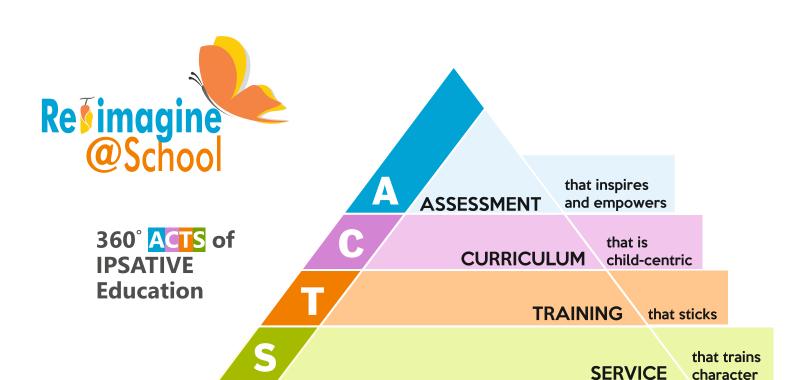
Better results. More joyful learning.

Lighter bags. Guarantee of Every Child's Progress from Day 1.

IPSATIVE is a word from psychology that means compared with self.

Ipsative education is a research-based and evidenceinformed 360° approach to educational transformation.

Our four ACTS: Assessments for learning, Child-centric books, Training that 'sticks' and Service, lead to guaranteed improvement that is 'measurable'.



We need a metamorphosis in education. From the cocoon, a butterfly must emerge!

A: Assessment

Assessment for Perfection

Self-Analysis & Goal-Setting

Focus on Learning Gain

Ipsative Assessments

Putting emphasis on 'effort' and 'progress' help every child succeed more

Heyexams

Powerful online and paper & pencil tools reduce stress and help students progress more in less time

Sure Success Toolkits

Past 10-25 Year Questions Book Accurate Solutions Book Frequency Chart as Personal Smart Study Planner Coupon for Heyexams



TARGETplus Education *Incubated at IIM-L, Noida Campus*

C: Curriculum

Evidence-Informed

Research Based

Child-Centric

Complete Learning Systems

Pre-Primary: Special Me!
Primary: Maxim
Upper Primary: Global Me!
ICSE Upper Primary: Wonder Me!

Subject Verticals

YES! I CAN Hands-on Toolkits Primary: Maths, English & Hindi

Speed-up Series
Spoken English
HOTS in Maths
Remarkable Writing (forthcoming)

Edison Education

T: Training

Training that 'Sticks'

Empowerment that 'Lasts'

Change that is 'Measurable'

Short Courses & Deeper Engagement

Programs for immediate improvement in practice in the classroom

Long Term Commitment to Change

Training and implementation support to transform processes and practices

Academic Audits

Insight into new directions: academic processes teaching, etc.

Academic Management

Complete academic management including staff upgradation

Management Options

Non-Profit Takeover / Franchise



GETI: Global Education & Training Institute



dison
Education
Let every child shine





BOARD EXAMS?

Improve Results. Reduce Stress.

X & XII CBSE / ICSE / ISC

3 modalities, 1 simple action that will boost Board results between now and the exams

1. HEYEXAMS

- Simply ask your teachers and students to try out for free and feel the immediate benefits of studying on www.heyexams.app.
- Powerful tools for self-study include topic-wise practice of 10 to 25 year past and NCERT questions relevant to the upcoming Boards, their accurate solutions combined with self-analysis.
- Diagnostic Pre-Board experiences provide personalised study plans, videos, personal revision task cards, reminders for spaced repetition, tips, guidelines and community support 24/7.
- Students witness their marks improve with each session. This motivates them.
- What's more? It is free or inexpensive. A student may also get everything on Heyexams for free simply by referring.



Made in the latest 'Progressive' software, Heyexams.app is a website that works like an app on all platforms.

3 out of 6 All India Rank 1 students in ISC, 2018, used TARGETplus Sure Success and CWY (Heyexams) tools to boost their results.

Hear All India Rank 1 Holders talk about their TARGETplus experience

Scan this QR Code or visit YouTube.com/targetplus to hear these toppers and learn from the experience of many more students, teachers and school heads using TARGETplus.



This Can't Be a Coincidence!

RADHIKA CHANDRA



99.50%

SAMAN WAHEED



99.50%

SAKSHI PRADYUMN



99.50%

There are no faster, more efficient, or more cost-effective ways to boost results!

TOPIC-WISE PRACTICE

Topic-wise practice of past 10-25 year papers relevant to the upcoming exams and NCERT questions, along with self-analysis and progress measurement.



CWY DIAGNOSTIC PRE-BOARDS

Diagnostic pre-Board sessions on complete syllabus with Personal smart study plans, personal revision task cards, Videos, community support, personal practice sessions & more



XII ₹ 6**X**9 ₹ 349



2. SURE SUCCESS TOOLKITS

PLANNING + SMART STUDY + HEYEXAMS NOT JUST SOLVED PAST PAPERS

Students may buy these from their Heyexams.app or the school may order them directly from us, or through their bookstore.

Sure success builds confidence, saves time and maximizes marks.

X & XII CBSE / ICSE / ISC **SAVE TIME MAXIMIZE MARKS.**



4 Sure Ways

A: Past Questions Topic-wise



TARGETplus Education

10 to 25 year solved past year papers relevant to the upcoming Board Exams are presented topic-wise. Includes also revision notes and sample papers.

C: Frequency Chart

Frequency Chart is a student's best smart study planner. Students get frequency of past questions for all topics in a subject at a glance.



B: Accurate Solutions



Accurate solutions in a separate book mean students can work on questions first before being tempted to look up solutions. Learning is greater.

D: Free Access to Heyexams

Entire Sure Success is available on Hevexams.app! Students get Year Long Practice Session topic wise for free.



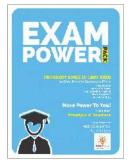


3. EXAM POWER PACK

COMPLIMENTARY FROM OUR SIDE **GIVEN IN YOUR NAME**

Includes guidance students and parents need but often do not get.

FOR ALL YOUR X & XII STUDENTS





10 Cool Keys for Success in Board Examinations for Students



10 Cool Tips for Parents



Nutrition Chart



D. **Bookmarks**



Inspirational Quotes on Stickers

NURSERY, LKG & UKG

Pre-primary

A COMPLETE **LEARNING SYSTEM**

Special ME!™

Makes Tuition Unnecessary

TOOLKITS FOR - NURSERY (JOYFUL B) - LOWER KG (JOYFUL C) - UPPER KG (JOYFUL D)



ALL SUBJECT BOOKS

2 / subject / child / year

- Toolkits books English, Maths. No other textbooks are needed.
- 2 Toolkits for every subject (*5 subjects), 10 Toolkits / child / year - A combined textbook, workbook & teacher guide with plenty hands-on activities to ensure every child's involvement.

SPOKEN ENGLISH

1 / child / year

• Spoken English books further reinforce speaking in sentences. In Playgroup/Joyful B by seeing picture composites and describing them with 'this is', 'that is', 'I have', 'I do not have', pin pointing colors and using prepositions like: 'The cat is sitting on the carpet. The carpet is red.



RHYME BOOK

1 / child / year

• Action songs and rhymes are an integral part of the EVS themes. The fun filled songs and rhymes are used for dramatisation as (Songs by Digital Copy)

ARTS & CRAFTS

1 / child / year

• This book helps children explore different forms of art like colouring, pasting, paper folding, paper cutting, printing, painting and enhancing their skills in the various art forms.



WRITING SKILLS

1 / child / year

• Emphasis is on listening speaking and reading before writing. As in the Montessori Method writing is introduced earlier by use of moveable alphabet before writing by hand. Separate writing books start with development of pre writing skills. Writing is taught in a step wise systematic manner.

MY DAILY PERFECTION DIARY

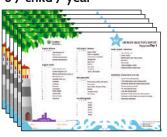
1 / child / year

• This internationally recognized communicator unites the home, the classroom and student insights. It places teachers, students and parents on the same page. A way for all three to connect daily.



BROADER OBJECTIVE REPORTS

6 / child / year

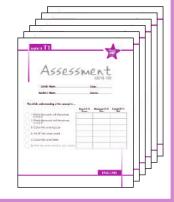


- The Broader Objective Report reflects the overall broader teaching methods and development of the child that our curriculum promotes.
- Pre-primary education has focused on academics but becoming a well-rounded human being has more relevance today than ever

ASSESSMENTS

6 / subject / child / year

- Global Classroom Assessments are objective, balanced and made by skilled content developers.
- Compete With Yourself (CWY) Assessments focus on learning, improvement and progress.





PHONICS

1 / child / year (Digital Copy)

• A resource for the teacher, children and parents to know the correct phonic sounds. Each sound is accompanied by a song and adds fun to learning.



TACTILE ACTIVITY CARDS

1 set / child





• Tactile materials for English, Hindi & Maths are keyed to activities in the books. Children also use them during their independent learning.

PUPPETS & MASKS

1 set / child

• These visually fun cards have been proven to help memorise abstract concepts. These are also used for vocabulary development.









VIRTUE POSTERS

1 set / child



• These colourful posters on values are for each child to put up in their homes.

JOJO STORIES

1 set / child (By Digital Copy)

• Values are an integral part of our lives. These 18 animated stories with values help children to imbibe good values.



SPECIAL ME! CURRICULUM

FOUNDATIONAL* & EXPANDED PROGRAMS

• English 1*	• Posters*
• English 2*	 Jojo Stories (Digital)
Maths 1*	 Arts & Crafts
Maths 2*	 English Writing Skills
• Spoken English Book*	My Daily Perfection Log
Rhyme Book*	 Assessments English
 Rhymes (Digital)* 	 Assessments Maths
 Phonics (Digital)* 	 Reports
Tactile Activity Cards*	
Puppets & Masks*	

^{*}Foundational Program Components

A complete Resource Center for Pre-primary.

Montessori materials may also be purchased from a Montessori dealer. Please ask for the list.

RESOURCE CENTER

- Large Set of Tactile Hands-on Materials
- Flap Books (5 of each): English Alphabet, Patterns, Numbers, Conversation
- Phonic Readers (5 Sets)
- Toto Readers (5 Sets)
- Value Posters

- Phonics CD (on QR Code)
- Cooperative Games Book
- **Teacher Arts and Crafts** Book
- Role Plays
- Actions Songs (on QR Code)
- Circle Time CD

- Visual Cards A to Z
- Syllabus
- Morning Assembly Book
- Assembly Songs (Digital)
- **Tactile Math Boards**
- 18 JOJO Animated Stories
- **Perfection Digital Books**

PEDAGOGICAL PARTNERSHIP

- Teacher Planners & Guides: 1/teacher with updates
- Teachers Training & Empowerment: 5 to 6 days
- Know How, Support & Audits
- Innovation Fellowships & Awards
- Parent Orientation
- For our of town trainers, trainers travel and needs to be paid separately.





dison
Education
Let every child shine



CLASS I TO V

A COMPLETE **LEARNING SYSTEM**

Maxim®

TOOLKIT FOR CLASS 1 TO 5

Makes Tuition Unnecessary

ALL SUBJECT BOOKS

6 / subject / child / year



6 / child / year



6 / child / year







2 / child / year



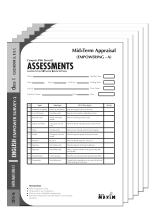
2 / child / year

- Maxim has English, Maths, Hindi, EVS / SSS and Computers seamlessly covering and arranging every learning goal. No other textbooks are needed.
- There are 6 books for English, Maths, Hindi and 2 for EVS & Computers (*5 subjects), that is, 22 books / child / year. Each book is a combined textbook, workbook and teacher guide.

ASSESSMENTS

6 / subject / child / year (Not for SSS)

- Maxim Assessments are objective, balanced made by skilled content developers.
- Compete With Yourself (CWY) Assessments focus on learning, improvement and progress.
- Personal development plans and on-going self-analysis help every child improve.
- Parents appreciate getting detailed information on their child's strengths and areas needing improvement. PTM's become the forum for sharing the details with the parents. Parents become better informed partners in their child's learning.





READING LOG

1 / child / year

• Inspires children to bounteous reading! This reading log gets parents involved and encourages students to set worthy reading goals.

REPORTS

1 / child / year

 Constructive. diagnostic reporting builds confidence and provides a personal plan of action for every child.



MY DAILY PERFECTION DIARY

1 / child / year

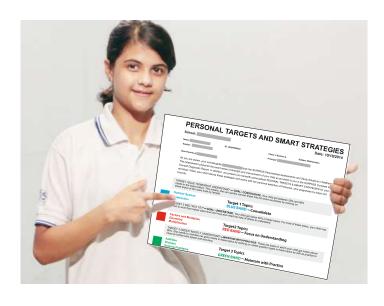
• This internationally recognized communicator unites the home, the classroom and student insights. It places teachers, students and parents on the same page. A way for all three to connect daily.



Edison Education Let every child shine

IPSATIVE Empower Reports for Principals, Teachers & Students

Half yearly & annually





Provide a detailed overview of each student's area of need they provide personal development plans for all student's success in English, Maths & EVS.

Note: As per recent government circular issued on the 20th November, 2018, EVS has been removed from Classes I & II.



RECIPROCAL LEARNING CARDS, PICTURE CARDS AND MATH BOARDS, ETC.

 Thousands of tactile materials, given as class sets, are keyed to activities in the books for English, Hindi, Maths & EVS.



VIRTUE POSTERS 1 set of 15



ASSEMBLY BOOK AND SONGS CD

ROLEPLAYS



STORY CARDS 1 set / class



ARTS AND CRAFTS

RESOURCE CENTER

- Large Set of Tactile English, Hindi, Maths and EVS of Reciprocal, Picture Cards
- Tactile Math Board
- · Conversation Cards
- Story Cards
- · Teacher Arts & Crafts Book
- · Assembly Book
- Assembly Songs on QR Code

- · Virtue Posters
- · Cooperative Games Books
- Action Songs on QR Code
- Role Plays
- POP Planners & Guide Book on QR Code
- PDB Perfection Digital Book on QR Code
- Syllabus

Resource Center for Primary



PEDAGOGICAL PARTNERSHIP Compulsory

- Teacher Planners & Guides: 1/teacher with updates
- Teachers Training & Empowerment: 5 to 6 days
- Know How, Support & Audits
- · Innovation Fellowships & Awards
- Parent Orientation
- For out of town trainers, travel and lodging needs to be paid separately







Hands-on **Upper Primary**

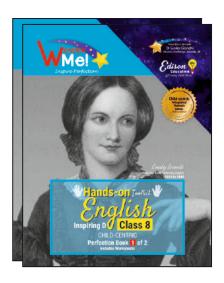
Edison Education

CLASS VI TO VIII

INDIA'S MOST INNOVATIVE **EDUCATION IS MORE THAN Books & Activities**

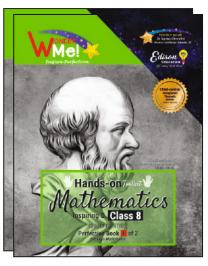
Wonder Me!

Makes Tuition Unnecessary





- Child-centric
- Integrated
- **Thematic**
- Holistic
- Evidence-Based
- Lighter bags-2 books/subject
- Divided into units, lessons & minilessons





Each book is a combined

- **Textbook**
- Workbook
- Transactional Processes (Activities)
- Mind Maps



PEDAGOGICAL PARTNERSHIP

PEDAGOGICAL PARTNERSHIP INCLUDES

- Teachers Empowerment 2/3 days includes
- **Parent Orientations**
- Classroom Observations
- Support 24/7







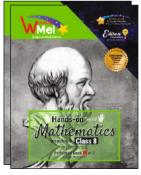
NOT JUST BOOKS & ACTIVITIES

Also view all our content on www.edisonlearn.com/content









TEACH MORE EFFECTIVELY WITH PERFECTION BOOKS

Learning Outcomes

Learning outcomes are presented along with theory in bite size.

Transactional Processes

Every lesson begins with a Dramatic Presentation that includes KINESTHETIC OR HANDS-ON ACTIVITIES. Even a substitute teacher or a student can conduct these activities without a problem. Creative teachers add their own ideas.

Values Integration

Pages connect topics to values (50 + values)

- Numbers to joyfulness
- Addition to cooperation
- Minus to sharing
- Division to gratitude, etc.

Mind Maps

Summaries of chapters at a glance

IPSATIVE ASSESSMENTS FOR DUAL PERFECTION (per subject)

Option 1: Dual Assessments for Half Yearly & Annual

Option 2: Six Dual Assessments a Year Includes Option 1

With ERP digital scanning software all reports for students, teachers and the principal are generated immediately.





dison

Subject-wise







JOYFUL LEARNING | LIGHTER SCHOOL BAGS | MASTERY IN THE CORE SUBJECTS

Makes Tuition Unnecessary

- Makes learning of difficult concepts easier
- Kinesthetic and hands-on activities make learning joyful
- Activity pages at the beginning of each lesson guide teachers and parents
- Students often lead the activities, opening up to more leadership roles and teamwork
- Combined worksheets / textbook imply less notebooks are required
- * The books serve as self-planners for the teacher, parent and student
- Clear instructional goals make standards transparent to students and parents
- Students carry half the weight with the twopart books





ENGLISH



Book 2



Tactile Materials as class set



Summary Learning Cards

2 BOOK SET

ENGLISH PDB · Perfection Digital Books with solutions on QR Code + class set of Summary Learning Cards



Available At





CLASSES I TO V

CBSE, ICSE, IB, IGCSE, CIE, STATE BOARDS

HINDI





Book 1

Book 2



Hindi Tactile Materials as class set





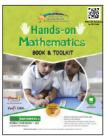
Summary Learning Cards

2 BOOK SET

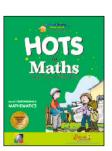
HINDI PDB - Perfection Digital Books with solutions on QR Code + class set of Summary Learning Cards



MATHEMATICS







HOTS in maths



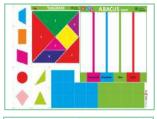
Book 2

- Use of tactile materials such as shown here is a fantastic way to get the children learning for understanding.
- * All activities are simple and easy to teach using the stepwise guidelines on teacher pages before each lesson. Even students can lead.
- * Turn every classroom into a laboratory for every child's active involvement. No more waiting for turns and walking back and forth to a math lab.

TACTILE LEARNING MATERIALS









Available At

PRE-PRIMARY TO CLASS VIII

SPEED UP Speed Up Your Performance! ELISH & LISTENING

LEAD CHANGE, TRANSFORM EDUCATION









Primary

Build great speaking skills in every classroom

A RANGE OF ACTIVITIES

Story-telling, conversation, vocabulary & spelling, expressing, show & tell, and role-plays

ASSESSMENT RUBRICS

XPRESSING IN ENGLISH

Students evaluate themselves against standards that are clear and transparent



Junior



• The entire book spoken out on ppt with audio voice-over. (Digital Copy on QR Code)

- **FOCUS ON LIFE SKILLS**
 - Paired and group activities Role-plays, voice intonation pronunciation, body language and personality.
 - **CONFIDENCE IN SPOKEN ENGLISH**
- INVOLVING ALL CHILDREN

All students are involved in every activity

- Spoken English is an activity-based series to help students use the language effectively and develop both speaking and listening skills.
- This series assembles the essentials of traditional grammar and the main aspects of communicative and functional grammar.
- Develops voice intonation, pronunciation, body language and personality.
- Books for the upper grades cover group discussion, self-introduction, interview skills, speaking in first, second and third person, body language, personality development, attitude and other valuable skills that senior students need to have in order to do well in college and beyond.

May be integrated as part of English lessons once a week, taken up as an extra activity on Saturdays, or become the focus with daily immersion over a month.

Students may perform many of these Speaking English activities in front of parents at events organized by the school.

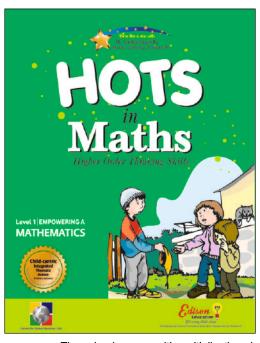
> Available At amazon **⊆**flipkart,





AN ACCELERATED MATHS PROGRAM









These books come with multiplication charts and include settings for group activities that motivate all students

QUIZ FORMAT SOLUTION INCLUDED

- Clear, simple explanations and examples
- A wide variety of exercises geared towards mixed-ability classes
- Quiz formats make learning fun and create healthy group dynamics
- Fast and time-efficient methods accelerate learning and upgrade students by using peer psychology

IMPROVES SPEED AND ACCURACY IN MATH SKILL

- HOTS IN MATHS is an excellent resource for the practice and understanding of mathematical concepts.
- A demonstration at the beginning of every page and theory at the bottom of each lesson help students brush up on essential concepts.
- The questions go beyond simple knowledge of facts to cover heuristics and higher levels of Bloom Taxonomy.
- The unique quiz style with choices make it easy for a teacher to cover content quickly and efficiently.
- * A variety of quiz formats make going through the books a lot more fun.
- All students improve.

Available At







PROFESSIONAL DEVELOPMENT FOR Teachers of Pre-Primary, Primary, Upper Primary & Senior Classes



- * The GETI professional development process is driven by the end results we seek from education the improvement in achievement of all students and their well-being.
- * Teachers learn new and advanced methods of teaching that accelerate and improve learning.
- * Teachers are more creative, motivated and inspired. Trainers are experts in their fields from across India and overseas.
- * The GETI program is informed by research and evidence. It is proven to be effective.

Short Courses and Deeper Engagement

Programs for immediate improvement in practice in the classroom

Long Term Commitment to Change

Commitment from the management to transform processes and practices

Audits with Action

Not only insights into new directions but proposed actions that will bring about change: academic, processes, teaching, etc.

Academic Management

Transforming all facets of academics in the school

Management Options

Complete academic management including staff hiring and upgradation of academic responsibility / results

SHORT COURSES AND DEEPER ENGAGEMENT

This Research Focussed Professional Development Includes

Global Education & Training Institute

- * Mentoring
- Study Groups
- * Inquiry / Action Research
- * Reflection Journal / Portfolio
- * Appraisal of On-The-Job Performance
- Measurement of Impact on Results

BADGES, CERTIFICATES & DIPLOMAS





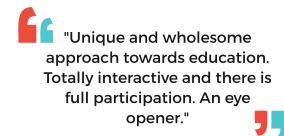




Transformation is real and measurable qualitatively and quantitatively

GETI INSPIRE ME! TRAINING ON

- The Nurturing School: Teacher as a Guide
- Strategies for Class Success: Teacher as a Researcher
- Lifelong Learners: Teacher as an Exemplar
- Dream Classroom: Teacher as a Manager
- Assessments & Reports: Teacher as a Motivator
- Teaching Skills: Teacher as a Facilitator
- Action Research: Teacher as a Scientist
- School as Lighthouse: Principals and Teachers as Torchbearers
- Other Courses as per your school's needs
- GETI Workshops for Teachers, Parents, Students
- GETI Jobs (to help you find the staff you need)



P.H. Hiranandani, Pune





TO GET MORE INFORMATION CALL NOW

Global Education & Training Institute 958 068 1000



GLOBAL DREAM

Leave no one behind Campaign for Literacy







Children Leading Change

Global Dream is a programme of complete empowerment of the illiterate and underprivileged populations of India, with special emphasis on the participation of school children as leaders of change. Hundreds and thousands of children of all ages, along with their parents, are engaged in helping make India literate, using a powerful toolkit that enables a person to become literate in a matter of weeks not months.



A student in Kanpur teaching her maid.

What's Your Share?

Schools can participate in 3 ways:



Home-Based Program

Student-mentors teach a learner of any age (6-60) at home with the help of their parents. This may be an illiterate domestic helper, for example.



School-Based Program

A Global Dream Lab at your school allows more learners from the nearby to become literate, nurturing valuable leadership skills in your children.



Community Based Program

A Global Dream Lab based in a near by slum available can help make that a slum totally literate.

SCHOOL AS A LIGHTHOUSE

With enthusiastic embrace of the literacy program, it is possible that a school makes not only its own school community literate, such as all their support staff, bus drivers and their families, but also spreads the light of literacy to the immediate neighbourhood of the school, with the vision to leave no one behind.

GLOBAL DREAM

Literacy is the first stepping-stone to formal education of children and a path to freedom for the adults. The positive benefits of literacy are numerous.

A Cambridge study in India found that a mere 4% increase in literacy rate would have the same impact as increasing by 25% per capita income.

Literacy has been found to be the only significant predictor of public health.

Sadly, over 25,00,00,000 illiterate adults, or nearly 40% of the global total, are Indians. And there is no effective program for the lakhs of Indian children aged 6-14 who are currently out of school for whatever reason.





Leader of Change Certificate

- Minimal training required; a video on YouTube and the instructions inside toolkits are adequate
- No fixed location or time needed
- Available in 13 Indian languages

Global Dream **Mobile App**

UK

Download For Free



Mobile App

and Start Teaching! Supported by Out-of-the-Blue A Cappela

Supported by Bollywood Film and Television Stars, Child Artists, Script Writers and Directors

Tie up with school chains like with the group of Millennium Schools nationwide

Group of Students at Oxford University,

3.50.000 Toolkits distributed



Visual and Attractive Toolkits



Pocket size Toolkit



Full size Toolkit



Coolkit for a Literacy Corner / Home Based Lab in School / Slum

Literacy Lab Material for / Lab home based Lab

Pocket Size Toolkits

Full Size Toolkits





TO BE A PART OF THE SOLUTION, CALL NOW

Global Dream Literacy Campaign 740 840 6000





TARGETplus Education Pvt. Ltd. 88 990 58888 info@targetpluslearn.com www.targetpluslearn.com





PARTNER INSTITUTIONS











